



25<sup>th</sup> September 2023

# **PPILOW Autumn school**

**Working group n. 1**

# Viewpoint of the actor chain on poultry welfare issues and action to overcome it (role playing)

**Duration:** 1h -1.5 hrs

**Procedure:**

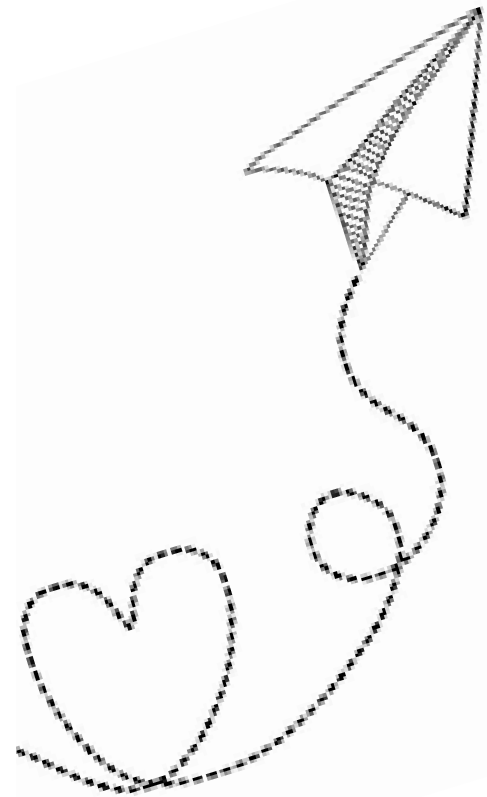
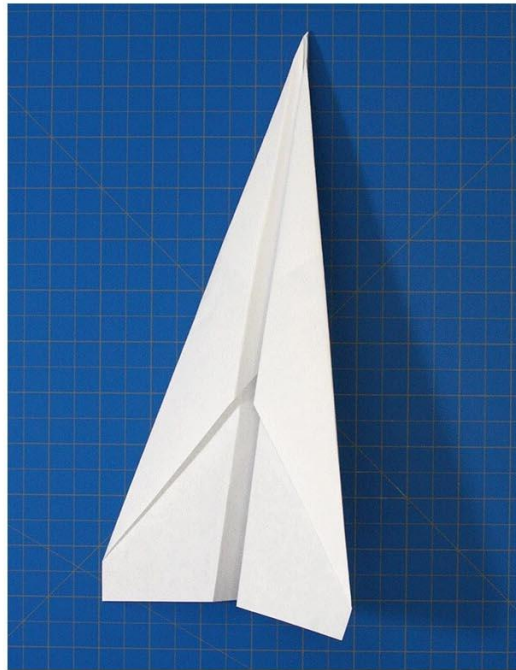
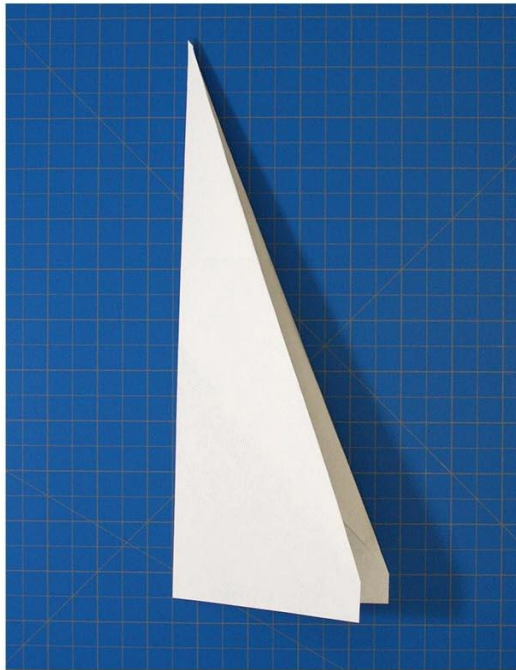
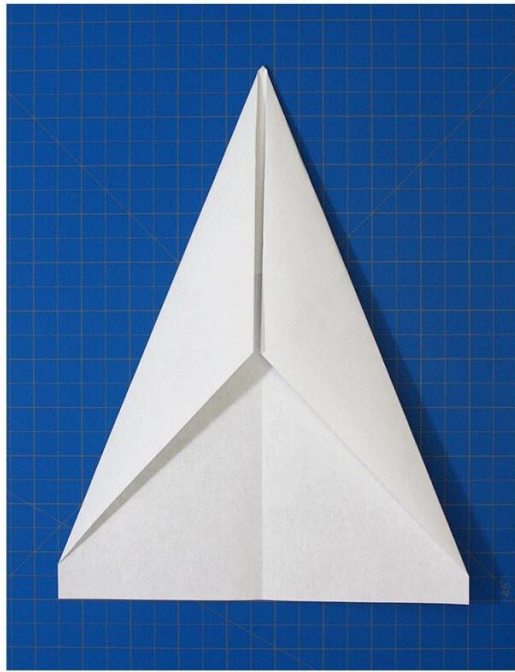
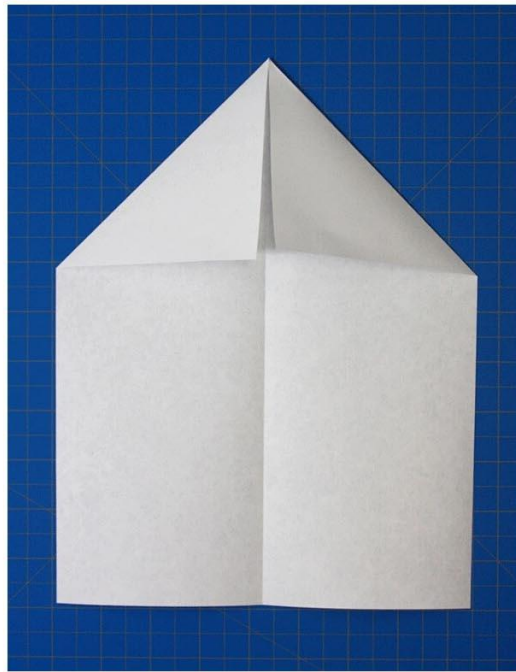
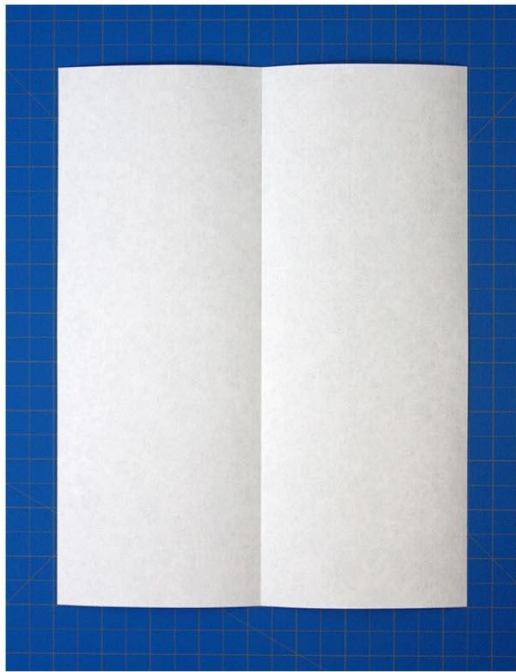
**Step 1.** It will be created **5 Team Work** of participants representing the **viewpoint of the actor chain**

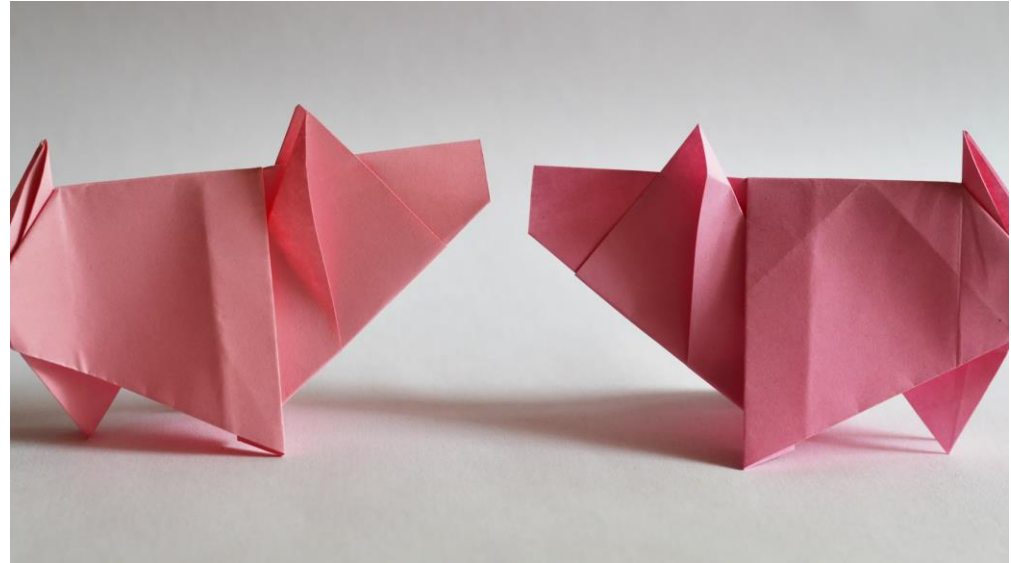
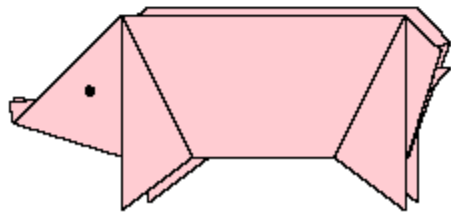
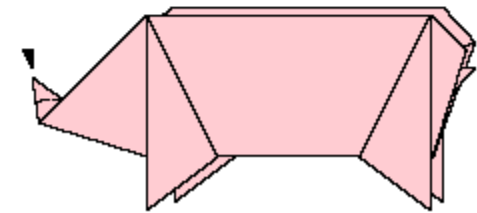
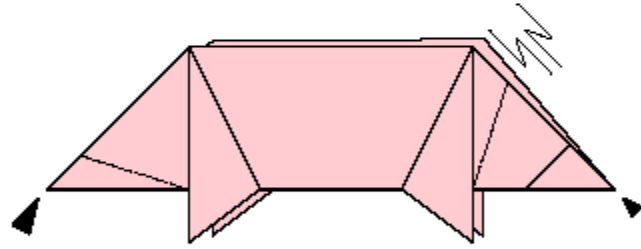
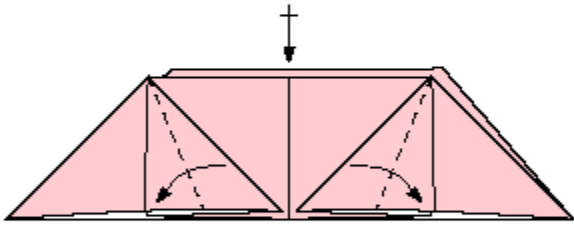
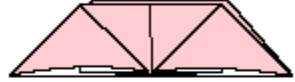
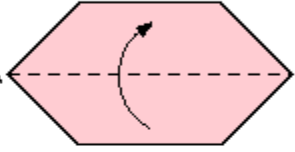
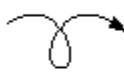
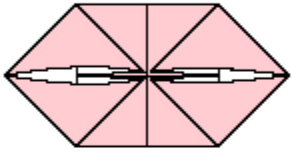
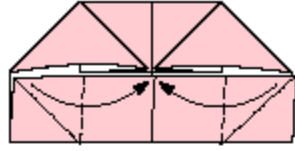
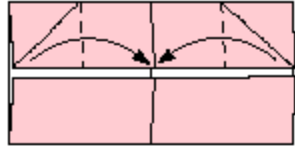
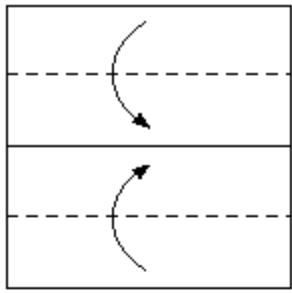
**Step 2.** It will be delivered one paper reporting the names of the actor

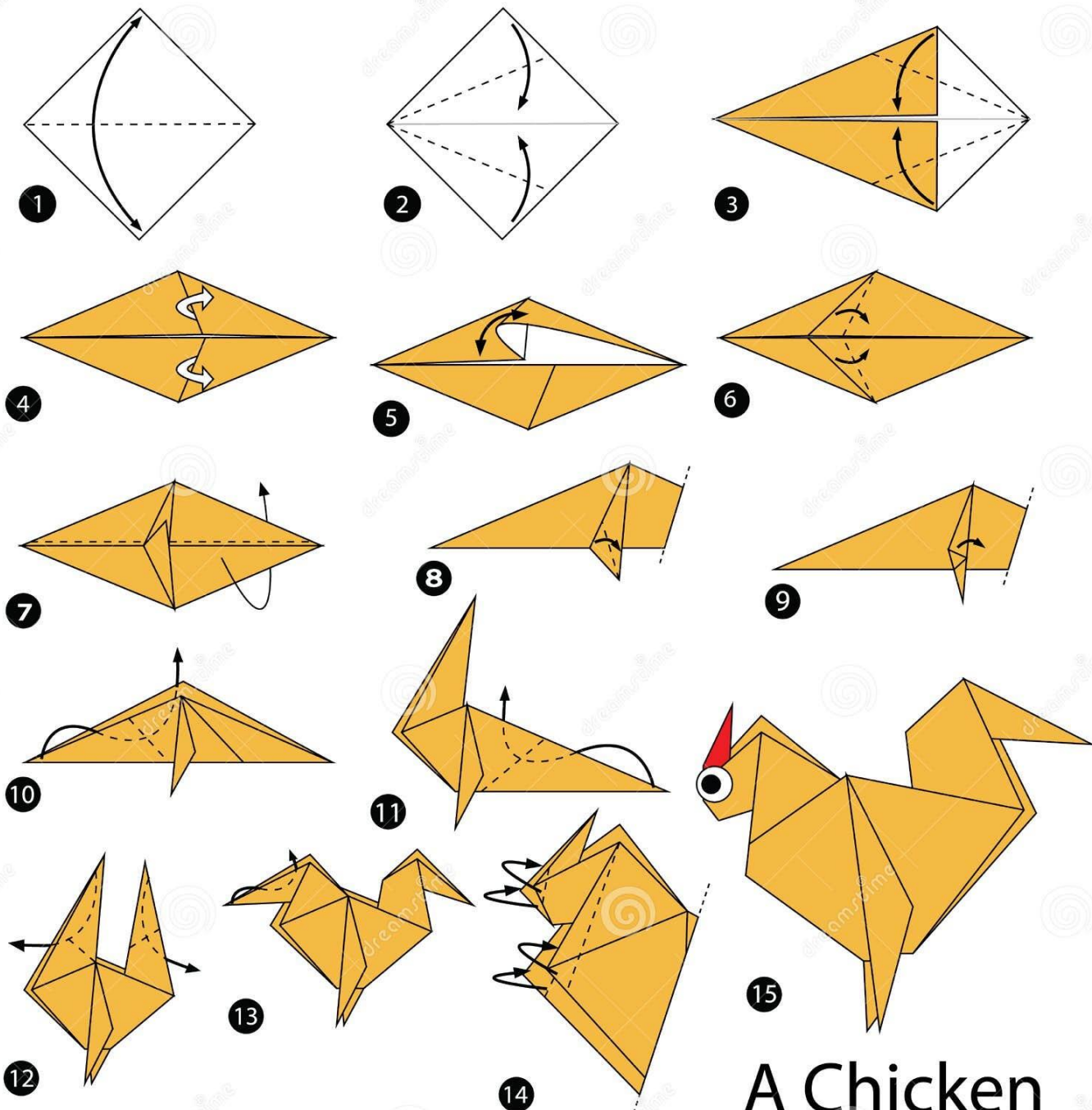
**Step 3.** Each participant builds an airplane and all together throws it **(15 min)**

**Step 4.** Each participants pick one airplane you didn't have had and this is his/her group

- *Producers and breeders (meat/egg, etc);*
- *Civil Society (consumers, citizens, activists, etc);*
- *Technical Experts (consultant, veterinary, engineers, etc);*
- *Supply chain (feed producers, packing, retailers, hatchery)*
- *Academic/R & D experts*







A Chicken



# Viewpoint of the actors chain on poultry welfare issues and action to overcome it

**Step 5.** Each group has a flip chart where they can write in two columns ISSUE/OVERCOME (30 min)

| Name of group |          |
|---------------|----------|
| ISSUE         | SOLUTION |
| .....         | .....    |
| .....         | .....    |
| .....         | .....    |

**Step 6.** Each group choose a leader who presents what was discussed (5 min)

**Step 7.** Start with the general discussion (30 min)

Results day 1

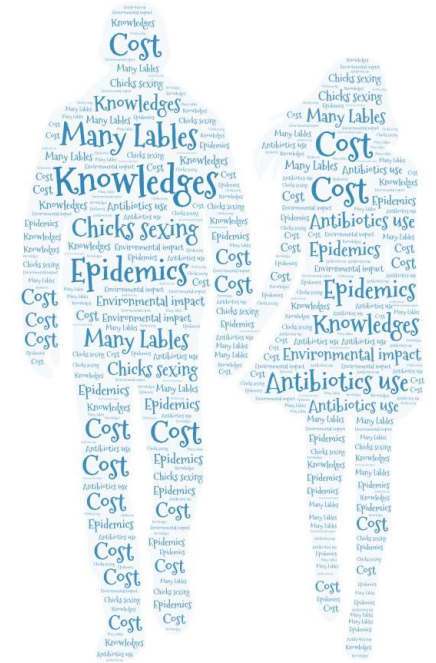
# Results



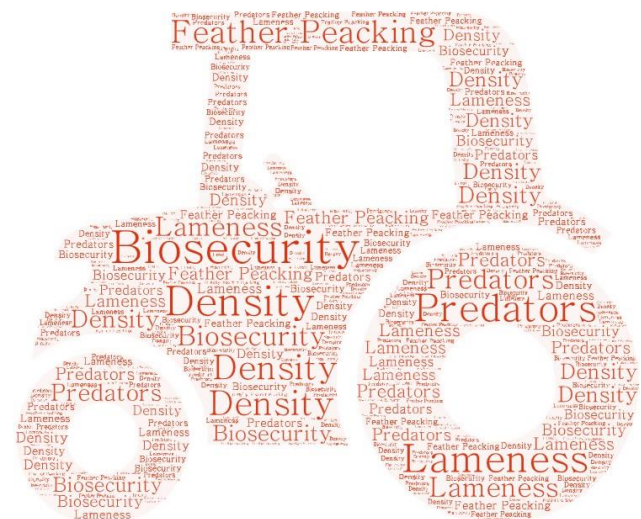
Academic/R & D experts



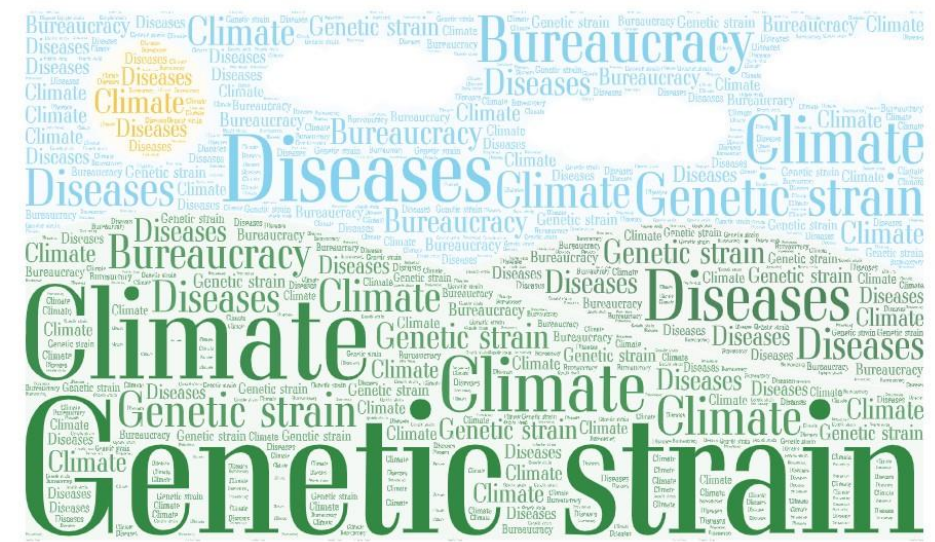
Supply chain



Civil Society



Producers and breeders



Technical Experts



# PPILOW PARTNERS



*Thank you for your attention and involvement!*

[www.ppilow.eu](http://www.ppilow.eu)

